

Sanjana Maiti

Product & UX Designer

📍 India, Open to relocating 📞 +91-9734844651 🌐 [Portfolio](#) [LinkedIn](#) ✉ sanjanamaiti98@gmail.com

PROFILE SUMMARY

Product & UX designer with experience in enterprise UX, focused on simplifying complex systems and workflows through cross-functional collaboration. Skilled in user research, heuristic evaluation, scalable design systems, interaction design, generative AI tools, wireframing and high-fidelity prototyping.

EXPERIENCE

Product Designer 1

ValueLabs

August 2025—November 2025, Hyderabad, India

- Delivered 30+ production-ready screens across 3 enterprise products in 4 months, rotating between insurance, crypto, and fleet management every 2–4 weeks as a 2-person design team
- Built interactive prototypes that moved design reviews upstream, reducing engineering back-and-forth by consolidating feedback before handoff
- Translated ambiguous product requirements into reusable UI components across 3 distinct design systems, maintaining consistency under tight delivery timelines
- Used AI-assisted ideation to cut early-stage exploration time, generating and pressure-testing design directions before stakeholder alignment sessions

Product Design Intern

UiPath

July 2024—January 2025, Bangalore, India

- Led design on Access Management and Dashboard features within Communications Mining, an enterprise NLP SaaS platform, taking both features from discovery to handoff within a 4-person cross-functional team
- Completed Access Management end-to-end in under 4 months, covering heuristic evaluation, IA, wireframing, high-fidelity UI, and user testing, while iterating in parallel with engineering
- Audited 10+ workflows through heuristic evaluation, identifying usability gaps that shaped a new information architecture and reduced user errors in role-based tasks
- Designed a role-based permission system from scratch, mapping user types, access levels, and edge cases into a scalable permission matrix that simplified authorization logic for both end users and admins
- Delivered 50+ screens validated through multiple rounds of user testing and cross-functional design reviews, balancing usability against technical constraints and design system boundaries

Design Intern

Archana Kochhar

January 2021—July 2021, Mumbai, India

- Supported end-to-end design for 2 luxury couture collections, contributing to 25+ design assets across research, concept development, and execution
- Made 15+ visual concepts, graphics, and communication assets aligned with brand aesthetics and seasonal narratives
- Translated design concepts into production-ready outputs through detailed layouts, documentation, and coordination

AWARDS & ACHIEVEMENTS

- Longlisted (Top 5), Information Is Beautiful Awards 2024 — Data Visualization Society
- Winner, D'Source Design Challenge 2023 — IIT Bombay (IDC School of Design)
- Published Paper: Youth Unemployment in India, RSD-13 Conference 2024 — Oslo School of Architecture & Design
- Member, Social Media Team & Placement Drive 2023 — National Institute of Design
- Red House Captain & Vice Captain, St. Xavier's School

EDUCATION

Master of Design (Information Design)

National Institute of Design, Bangalore · 2022—2025 · CGPA: 8.4

Bachelor of Design (Fashion & Communication Design)

National Institute of Fashion Technology, Mumbai · 2017—2021 · CGPA: 8.7

Senior Secondary (CBSE – PCMB), St. Xavier's School, Haldia · 2017 · Percentage: 94.8%

Secondary (WBBSE), St. Xavier's School, Haldia · 2015 · Percentage: 93.5%

SKILLS

- UX & Product Design: User Research, Information Architecture, Interaction Design, Wireframing, High-Fidelity UI, Prototyping, Usability Testing, Heuristic Evaluation, Design Systems, Accessibility
- Information & Data Design: Data Visualization, System Mapping, Data Analytics, Visual Storytelling, Power BI, Flourish, Mapbox
- Tools & Front End: Figma, FigJam, Adobe Suite, MS Suite, Miro, HTML, CSS, Python (Basics), Generative AI Tools: ChatGPT, Claude