

Sanjana Maiti

Product / UX Designer

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PROFILE SUMMARY

Product / UX Designer with Masters' in Information Design from NID Bangalore. Early-career designer with experience in enterprise UX, focused on simplifying complex systems and workflows and cross-functional collaboration. Experienced in user research, interaction design, wireframing, high-fidelity UI, prototyping and usability testing.

EXPERIENCE

Product Designer 1

Valuelabs

August 2025—November 2025, Hyderabad, India

- Designed and delivered 3 enterprise web applications across insurance, crypto and fleet management domains, contributing to 30+ production-ready screens within established design systems.
- Created high-fidelity UI and interactive prototypes focused on usability, accessibility, and visual consistency, reducing design rework by approximately 20–25%.
- Collaborated with product managers, engineers, and business stakeholders to translate complex requirements into scalable interface components.
- Applied AI-assisted ideation and prompt-driven exploration to accelerate early-stage design validation and stakeholder alignment.

Product Design Intern

UiPath

July 2024—January 2025, Bangalore, India

- Worked on end-to-end UX design for Access Management and Home Page experiences for Communications Mining, an enterprise UiPath platform.
- Conducted heuristic evaluations and secondary research across 10+ enterprise workflows to identify usability gaps and opportunity areas.
- Designed a comprehensive permission matrix for Access Management, mapping users, roles, and permissions to clarify complex authorization logic and support scalable role-based access control.
- Led wireframing, high-fidelity UI design, and prototyping for 40+ screens in collaboration with product managers and senior designers.
- Participated in user testing and design reviews, iterating designs based on qualitative feedback, technical constraints, and platform standards.
- Designed for complex, role-based enterprise workflows balancing scalability, system consistency and increased usability by 70%.

Design Intern

Archana Kochhar

January 2021—July 2021, Mumbai, India

- Supported end-to-end design for 2 luxury couture collections, contributing to 25+ design assets across research, concept development, and execution.
- Developed 15+ visual concepts, graphics, and communication assets aligned with brand aesthetics and seasonal narratives.
- Assisted in translating design concepts into production-ready outputs through detailed layouts, documentation, and coordination.

ACHIEVEMENTS

Longlisted, Information Is Beautiful Awards 2024 (Data Visualization Society) for 5 projects
Paper published at RSD-13 (2024) – Oslo School of Architecture & Design
Winner, D'Source Design Challenge 2023 (IIT, DOD)
Member of Social media team and Placement drive 2023 at NID
School Red house captain and Vice Captain

EDUCATION

Master of Design (Information Design)

National Institute of Design, Bangalore · 2022—2025 · CGPA: 8.4

Bachelor of Design (Fashion & Communication Design)

National Institute of Fashion Technology, Mumbai · 2017—2021 · CGPA: 8.7

Senior Secondary (CBSE – PCMB) St. Xavier's School, Haldia · 2017 · Percentage: 94.8%

Secondary (WBBSE) St. Xavier's School, Haldia · 2015 · Percentage: 93.5%

SKILLS

UX & Product Design: User Research, Information Architecture, Interaction Design, Wireframing, High-Fidelity UI, Prototyping, Usability Testing, Heuristic Evaluation, Design Systems, Accessibility

Information & Data Design: Data Visualization, System Mapping, Sensemaking, Visual Storytelling

Tools & Front End: Figma, FigJam, Adobe Suite, MS Suite, Power BI, Flourish, Mapbox, Miro, HTML, CSS, Python (Basics), Generative AI tools—Chat GPT, Claude